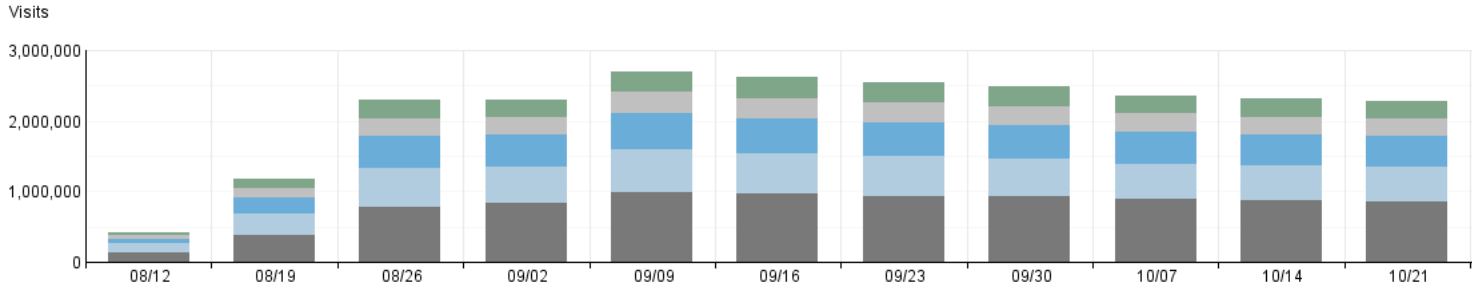


Screen Resolutions

This report provides statistics about the most common screen resolutions used by your visitors. You can use this information to improve your understanding of which technologies your visitors use so you can configure your web site to optimize their visit experience.

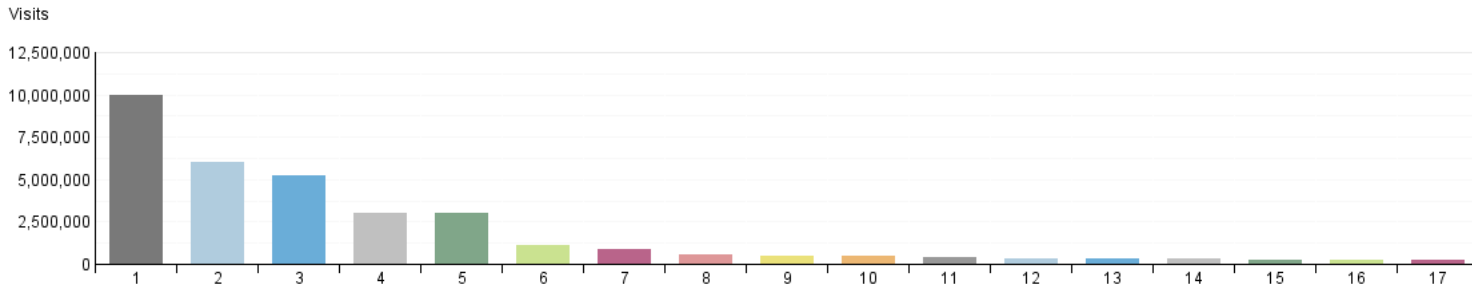
Aug 12, 2010 (12:00 AM) - Nov 9, 2010 (1:19 AM)

Screen Resolutions Trend



[Go Forward 1](#) [Next 5](#) [Last 5](#)

Screen Resolutions



Pages: [Previous](#) | 1 2 3 4 5 | [Next](#)

[Search](#) [Advanced](#) [New Calculated Measure](#) [Query](#)

Screen Resolutions

Items Per Page: 20

Screen Resolution	Visits	Page Views
1. 1280x800	9,932,520	17,603,893
2. 1024x768	6,010,354	14,083,358
3. 1366x768	5,183,344	11,427,809
4. 1440x900	3,013,569	5,980,241
5. 1280x1024	2,998,434	7,014,303
6. 1680x1050	1,138,588	2,429,675
7. 1600x900	862,083	1,918,444
8. 1024x600	590,802	1,295,896
9. 1920x1080	512,637	1,034,348
10. 1152x864	441,293	1,144,033
11. 1280x768	400,852	889,174
12. 1093x614	328,549	778,929
13. 800x600	305,345	741,441
14. 1280x720	302,392	685,956
15. 1920x1200	265,324	493,238
16. 1311x737	237,079	559,965
17. 1024x640	198,816	451,489
18. 1152x720	168,410	325,590
19. 1249x702	139,103	322,870
20. 1280x960	130,764	296,830
Subtotal for rows: 1 - 20	-	69,477,482
Other	-	5,110,395
Total	-	74,587,877

Pages: [Previous](#) | 1 2 3 4 5 | [Next](#)

Showing: 1 - 20 of 100

Screen Resolutions - Help Card



Column Definitions

Page Views - A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Screen Resolution - The visitor's screen resolution is expressed as the gross width and height of the web client's monitor. The format of the value is WIDTHxHEIGHT (for example, 800x600).

If a visitor changes the screen resolution during a session, the visit is counted in multiple categories.

Values for "Unknown screen resolution" represent hits where the parameter was not present in the Web data activity file. Visit totals are not provided because client detail attributes such as screen resolution can change within a single session, if for example, a visitor has multiple browsers open to the same web site at once.

Visits - A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Note that if the dimension changes state during the course of a visit (such as a visitor changing from non-customer to customer), the visit will be recorded for both states. In such cases, the total of visits in this report may be greater than the number of visits reported in the Overview. In the Key Metrics Summary report for example, if a visit spans several hours, it is recorded in each of the hours.



Report Descriptions

The visitor's screen resolution is expressed as the gross width and height of the web client's monitor. The format of the value is WIDTHxHEIGHT (for example, 800x600).

If a visitor changes the screen resolution during a session, the visit is counted in multiple categories.

Values for "Unknown screen resolution" represent hits where the parameter was not present in the Web data activity file. Visit totals are not provided because client detail attributes such as screen resolution can change within a single session, if for example, a visitor has multiple browsers open to the same web site at once.

This report was created on Tuesday, November 9, 2010 - 2:44:30 PM