

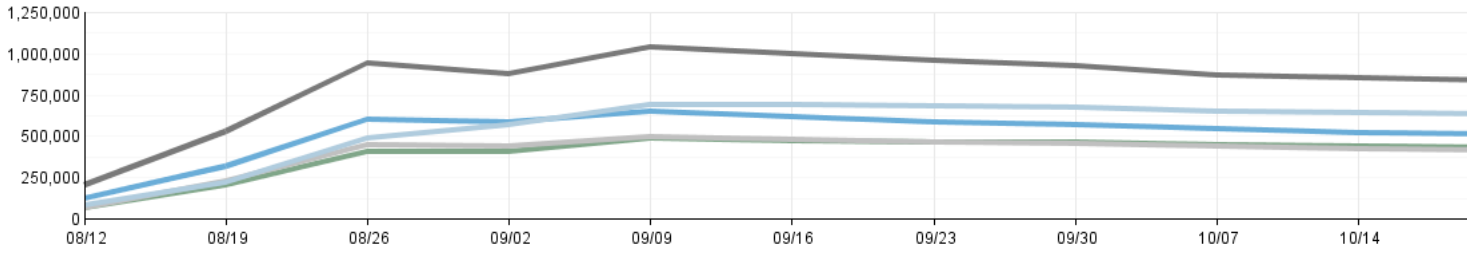
Platforms

This report identifies the operating systems most frequently used by the visitors to the site. You can use this information to improve your understanding of which technologies your visitors use so you can configure your web site to optimize their visit experience.

Aug 12, 2010 (12:00 AM) - Nov 9, 2010 (1:19 AM)

Platforms Trend

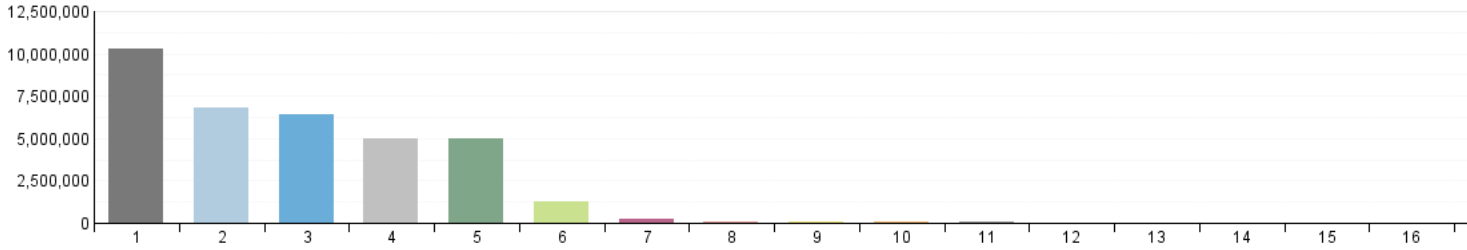
Visits



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Platforms

Visits



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Platforms

Items Per Page: 20

Platform	Hits	Visits
1. Windows XP	24,248,971	10,307,032 29.12%
2. Macintosh	9,520,499	6,795,199 19.20%
3. Windows Vista	14,281,603	6,418,366 18.13%
4. Windows 7 64 bit	11,659,417	5,009,850 14.15%
5. Windows 7	10,875,198	4,961,040 14.02%
6. Windows Vista 64 bit	2,889,422	1,245,427 3.52%
7. Macintosh OS X	312,440	249,203 0.70%
8. iPhone	133,016	94,224 0.27%
9. Windows 2003	183,488	71,954 0.20%
10. Linux	139,155	70,585 0.20%
11. Google Android	112,563	65,153 0.18%
12. Windows 2000	69,542	29,860 0.08%
13. iPad	31,099	18,383 0.05%
14. Blackberry	22,880	15,863 0.04%
15. Unknown	25,618	10,016 0.03%
16. Windows 2003 64 bit	23,174	9,848 0.03%
17. Apple iOS	4,604	3,674 0.01%
18. Palm webOS	5,191	3,347 0.01%
19. Spiders	6,384	3,211 0.01%
20. Not Logged	4,760	2,549 0.01%
Subtotal for rows: 1 - 20	74,549,024	35,384,784 99.97%
Other	38,853	9,973 0.03%
Total	74,587,877	35,394,757 100.00%

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Platforms - Help Card



Column Definitions

Platform - Platform - The operating system used by the visitor to your site. All hits from spiders (automated programs that search the Internet) will appear in a single row of the report called "Spiders".

Hits - Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits - Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor

views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.



Report Descriptions

This information is only displayed if your server logs information about the browser/platform integration. Because this report excludes all hits and visits from spiders, the totals may differ from the counts of hits and visits provided in the Overview.

This report was created on Tuesday, November 9, 2010 - 2:41:17 PM